

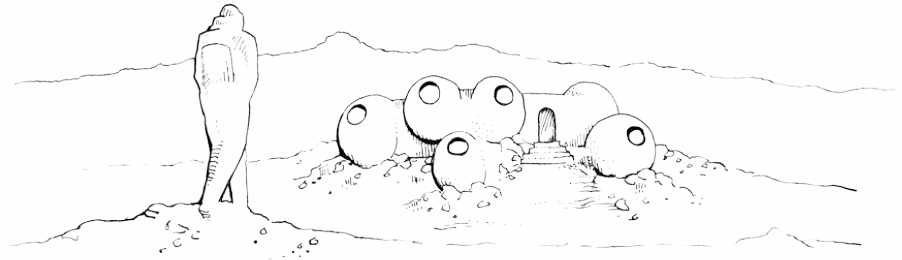
## LAURENCE PENN

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### PROFESSIONAL EXPERIENCE:

2003-Current **Dynamic Digital Advertising, LLC.**, Willow Grove PA, USA  
Senior 3D/2D Animator, Editor and Senior Flash Programmer

Philips Healthcare: Multiple interactive virtual medical simulation online training tools and mobile apps involving hard-surface and architectural 3D modeling, 3D animation, video and programming.

Crane Payment Innovations: Product launch video composed of imported 3D CAD files optimized for 3D animation, multiple-pass renders for compositing, motion design, video and music editing.

The Medical University of South Carolina: Project lead for 3D modeling, 3D animation and front-end programming involving over 100 3D anatomic animations of swallowing disorder case studies.

Warner Brothers, L'Oréal, Hot Topic: Multiple interactive CD-ROMs and DVDs including a behind-the-scenes DVD for the movie "300" involving animation, programming, video editing and mastering.

ETHOS Health Communications: Programmed multiuser LAN Peer-to-Peer App where users can interact with presentation materials and communicate with presenter and moderators, all data is captured for reporting.

2015 **PopKitchen Co.**, Providence RI, USA  
Teknor Apex: Hose coupling system video including 3D modeling and animation with multiple-pass rendering.

2014 **Pretty Damn Sweet**, Philadelphia PA, USA  
Railroad Earth: VFX compositing of multiple shots for "Chasin' a Rainbow" music video.

2013 **Midnight Crew Studios**, Baltimore MD, USA  
VFX compositing of multiple shots for the indie movie "Call Girl of Cthulhu".

2013 **Junk Cinema Productions**, Philadelphia PA, USA  
Illustrated anthropologist's sketchbook for the indie movie "Leech Brain".

**SKILLS:** Software: 3D: NewTek LightWave 3D, Cinema4D, 3DStudioMax, Okino Polytrans, HDRLightStudio, KeyShot  
Nuke: Multiple-Pass Compositing, Rig Removal, Tracking  
Adobe Creative Cloud  
After Effects: keying, expressions, camera tracking, particle systems, multiple-pass compositing  
Flash: Animation, AS3, xml, video, 3D, P2P, Adobe Media Server, RTMP, RTMFP  
Dreamweaver: html5, css, javascript, jQuery, php  
Photoshop, Illustrator, Encore, Premiere  
Apple iOS SDK: Certification, Mobile Provisioning, iTunes Connect, TestFlight  
Photo/Video: Sony AX2000, Sony HVR V1U, Canon XL-1, GoPro, Lighting, Dolly and Jib, Nikon D80, Pentax 35mm, Pentax K-x  
Other: Global Travel, French, Motorcycling (AMA Member), Snowboarding, Drumming

### EDUCATION:

Maryland Institute College of Art (MICA)  
Bachelor of Fine Arts in Illustration, Spring 2001, GPA: 3.6  
Scholarships: National Art Honors Society, Presidential, Maryland Institute, Illustration Departmental, MICA Achievement Award

Online Courses/Memberships  
[FXPHD.com](http://FXPHD.com) July /October 2012: Online VFX, Production, Post-Production Training  
Certification: [FUE2CU5MERH25VDK](http://FUE2CU5MERH25VDK)  
[thegnomonworkshop.com](http://thegnomonworkshop.com), [simplylightwave.com](http://simplylightwave.com)

### ACCOMPLISHMENTS:

2015 "Machines and Monsters" Album Release Poster Illustration for Band "Kid Laser and the Dynamite Deal"  
2014 [Tabby Awards / Business](#) Winner (Healthcare/Pharma) – ETHOS Health Communications (Programming)  
2012 [Tabby Awards / Business](#) Winner (Healthcare/Pharma) – Philips Healthcare (Video, 3D Animation, Programming)  
2007 Design & programming of The Daily Salvo, a daily news commentary website (2007-2009)  
2006 Management of 3D animators, programmers, videographers at Dynamic Digital Advertising, LLC. (Willow Grove PA)  
2001 Design and Animation of all student digital media for senior illustration departmental show (MICA, Baltimore MD)  
1999 3DStudioMax Sculptural Forms teaching assistant to Rich Lipscher (MICA, Baltimore MD)